



KHAN Business Development Company is your 'One-source' strategic partner that can **UNLOCK** tremendous opportunities for you.

KHAN Business Development Company

KBDC's business model is specially designed to unearth & help open lucrative markets for its clients which are USA based manufacturers.

We facilitate them with their goals for expanding their markets into untapped zones in America as well as across the World.



- The Global Halal food market reached a value of US\$ 1.4 Trillion in 2017.
- The market value is projected to reach US\$ 2.6 Trillion by 2023, a growth of more than 11% during 2018-2023.

■ Halal consumers spend \$20bn+ on food in the United States each year

7,500+ locations sell Halal food in the U.S. today

Allow us to UNLOCK this HUGE Market for you.

www.KBDCGlobal.com



The Turn-key Service Package

Our comprehensive services will glide you through the entire journey, starting from 'Halal Certification' process to taking you right in front of the MAJOR;

- *Buyers*
- *Distributors*
- *Agents*
- *Representatives*
- *Joint venture partners*

■ **In the USA as well as The Middle East & The Far East**

Our 'Turn-key services' include the following and much more:

Halal Certification	Branding	Marketing
Logistics	Distribution to the Halal Retail Markets across the World	

■ We have the network to introduce you to **Over 25 Large Distributors & Wholesalers**

■ Opening doors to potentially **Over 5,000** retail stores just in America.

Your chance to capture the market at the very initial stages.

■ This vastly 'Untapped' market has **ALL** distribution channels such as supermarkets, hypermarkets, traditional retailers, and others **COMPLETELY OPEN**

■ The growth of the organized retail sector is a major factor fueling the market's growth prospects for the future.



The Path to Success

The **FOUR** key Elements that will get your product lines into these huge markets:

1. HALAL Certification
2. World Class Quality
3. Beautiful Packaging
4. Export Readiness

"Outsource to us, your entire journey and we shall take you from scratch to the retail shelves Globally within no time."

- President & CEO - KBDC


Multi-million dollar business opportunity awaits you.

The 'HALAL' Certification

We urge our clients to at least obtain the '*HALAL Certifications*' for one of your locations and for a few top selling 'High-potential' products in order to minimize your initial expense.

This will by no means restrict you from presenting other products that are not yet CERTIFIED to the potential clients and can be quickly certified later if required.

[Initiate Process](#)



■ The 'HALAL' Food, Beverage & Confectionery Market

This Phenomenal 'Untapped' Global consumer market comprising of 1.7 Billion people awaits U.S.A. Manufacturers.

■ The Regions include:

The Middle East - The Far-East - The Indian-subcontinent - Africa - Europe & U.S.A.

What is HALAL

Halal cosmetics are personal care products which are free from ingredients forbidden by the Islamic law. These cosmetics do not contain animal derived material such as blood from any animal, pork and pork products as well as alcoholic constituents in their manufacturing.

Halal cosmetic products include hair shampoos, conditioners, bath and shower gels, cleansers, creams, lotions, talc and baby powders, toners, make up, perfumes, eau de colognes and oral care products.

As the Islamic law only permits the use of halal cosmetic products, this religion segment holds the largest consumer base of halal cosmetic products across the globe.

Your opportunity to become the leader in this Global market.

The Program, Process & Expense

By Procedure & Expected Time-lines

Step #	Step	Expense (\$) Payable to		Purpose	Stage of The Process	Total Amount (\$)	Time-Line
		KBD Company	Certifying Agency/ Other				
1	HALAL Certification	2,000		50% of Flat Fee for Halal Certification Assistance	At Signing Agreement (Non-refundable)	2,000	4 to 6 weeks
		1,000		Airfare, Hotel stay for KBDC Rep. (At Cost)	Just before Plant Visit	1,000	
			2,000	Airfare for 2 auditors from HALAL Certifying Agency (At Cost)	Just before Plant Visit	2,000	
			2,500	Flat Fee per year per location	Only in case of Successful Certification	2,500	
			2,500	\$500 Avg./product (assuming 5 products)	At successful Certifications	2,500	
			2,000		50% Balance of Flat Fee for Halal Certification Assistance	ONLY at Successfully obtaining HALAL Certification for the client	
	TOTAL	\$5,000	\$7,000			\$12,000	
2	Introductions/ Sales/ Exports Assist MANAGEMENT	7 to 10% Commission on Sales	For Exports – 8% to 12% Commissions				On going

Kindly Note that the above costs, procedure sequence and time-lines are to provide an idea and could change from case to case.



■ **The HALAL
Consumer
Market
is too big to
be ignored**

Some Terms

1. KBDC will not collect the balance 50% of the fee for 'HALAL Certification' assistance in case the application is not successful. However, the first installment of 50% down is non-refundable.
2. KBDC takes no responsibility for winning any contracts for its clients and makes no guarantees that the client will secure any business through the TRADE MISSION or any other efforts made by KBDC.
3. All negotiations and settling terms of agreement will be the client's responsibility.
4. Airfare, hotel accommodation, meals, local transportation, entertainment and all other personal expenses will be 100% responsibility of the clients and will be born by them.

Request a copy of
the agreement

Contact



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